

ORDER



Orders
Order / Rev: 724883
Alt Order #: 06396302
Product Desc: AMERICAN CROSSROADS
Estimate: 1287
Flight Dates: 10/31/12 - 11/05/12
Original Date / Rev: 10/25/12 / 10/25/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Crossroads Media/ POL
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 500
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Crossroads
Demographic: A35+
Product Codes: IS-Candidate/Presidential,IS-Candidate/
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	95	\$254,500.00	\$216,325.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	95	\$254,500.00	\$216,325.00	135.10
Totals	95	\$254,500.00	\$216,325.00	135.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	11/02/12	11/02/12	10-11a Let's Make a Deal	CM	10-11a	----F--	:30	1	\$1,500.00	P-1	1.00	NM	1	\$1,500.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,500.00		1.00			
2	WUSA	11/02/12	11/02/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	----F--	:30	1	\$4,000.00	P-1	2.80	NM	1	\$4,000.00
9 NEWS NOW @ 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$4,000.00		2.80			
3	WUSA	11/02/12	11/02/12	Letterman Late Night with David Letterman	CM	1135P-1237A	----F--	:30	1	\$1,500.00	P-1	1.30	NM	1	\$1,500.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,500.00		1.30			
4	WUSA	11/02/12	11/02/12	Price Is Right The Price is Right	CM	11a-12p	----F--	:30	1	\$2,500.00	P-1	1.90	NM	1	\$2,500.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,500.00		1.90			
5	WUSA	11/02/12	11/02/12	DT Soaps	CM	9a-3p (12:30 PM-3:00 PM)	----F--	:30	1	\$2,500.00	P-1	1.40	NM	1	\$2,500.00
SOAP ROT/THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,500.00		1.40			

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Advertiser: American Crossroads
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WUSA	11/02/12	11/02/12	Late Late Show Late Late Show	CM	1237-137AM	----F--	:30	1	\$450.00	P-2	0.50	NM	1	\$450.00
CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$450.00		0.50			
7	WUSA	11/02/12	11/02/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	----F--	:30	1	\$2,000.00	P-1	2.30	NM	1	\$2,000.00
9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,000.00		2.30			
8	WUSA	11/02/12	11/02/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	----F--	:30	1	\$125.00	P-2	0.30	NM	1	\$125.00
9 NEWS NOW @ 11PM (R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$125.00		0.30			
9	WUSA	11/02/12	11/02/12	3-4p The Doctors	CM	3-4p	----F--	:30	1	\$800.00	P-1	0.50	NM	1	\$800.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$800.00		0.50			
10	WUSA	11/02/12	11/02/12	4-5p Dr. Phil	CM	4-5p	----F--	:30	1	\$1,200.00	P-1	1.10	NM	1	\$1,200.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		1.10			
11	WUSA	11/02/12	11/02/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	----F--	:30	1	\$300.00	P-2	0.30	NM	1	\$300.00
9 NEWS NOW @ 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$300.00		0.30			
12	WUSA	11/02/12	11/02/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	----F--	:30	1	\$800.00	P-1	0.70	NM	1	\$800.00
9 NEWS NOW @ 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$800.00		0.70			
13	WUSA	11/02/12	11/02/12	9 News @ 5p 9 News @ 5p	CM	5-6p	----F--	:30	1	\$1,000.00	P-2	1.30	NM	1	\$1,000.00
9 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		1.30			
14	WUSA	11/02/12	11/02/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$2,000.00	P-1	1.50	NM	1	\$2,000.00
9 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,000.00		1.50			
15	WUSA	11/02/12	11/02/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	----F--	:30	1	\$850.00	P-1	1.00	NM	1	\$850.00
9 NEWS NOW @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$850.00		1.00			
16	WUSA	11/02/12	11/02/12	CBS Evening News CBS Evening News	CM	630-7p	----F--	:30	1	\$8,000.00	P-1	1.70	NM	1	\$8,000.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$8,000.00		1.70			
17	WUSA	11/02/12	11/02/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	----F--	:30	1	\$2,500.00	P-1	1.20	NM	1	\$2,500.00
9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,500.00		1.20			
18	WUSA	11/02/12	11/02/12		CM	7-9a	----F--	:30	2	\$400.00	P-1	0.70	NM	2	\$800.00

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		2			\$400.00			0.70			
19	WUSA	11/02/12	11/02/12	Entertainment Tonight	CM	730-8P	----F--	:30	1	\$3,000.00	P-1	2.10	NM	1	\$3,000.00
				Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1			\$3,000.00			2.10			
20	WUSA	11/02/12	11/02/12	9-10a	CM	9-10a	----F--	:30	1	\$400.00	P-1	0.70	NM	1	\$400.00
				Inside Edition/Insider											
				INSIDE EDITION/INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1			\$400.00			0.70			
21	WUSA	11/02/12	11/02/12	Fri Prime B	CM	9-10P	----F--	:30	1	\$8,000.00	P-1	3.80	NM	1	\$8,000.00
				CSI: NY											
				MADE IN JERSEY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1			\$8,000.00			3.80			
22	WUSA	11/05/12	11/05/12	10-11a	CM	10-11a	M-----	:30	1	\$1,500.00	P-1	1.00	NM	1	\$1,500.00
				Let's Make a Deal											
				LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,500.00			1.00			
23	WUSA	11/05/12	11/05/12	Mon Prime C	CM	10-11P	M-----	:30	1	\$18,000.00	P-1	3.10	NM	1	\$18,000.00
				Hawaii Five-0											
				HAWAII FIVE-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$18,000.00			3.10			
24	WUSA	11/05/12	11/05/12	9 News @ 11p	CM	M-Su 11-1135p	M-----	:30	1	\$4,000.00	P-1	2.80	NM	1	\$4,000.00
				9 News @ 11p											
				9 NEWS NOW @ 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$4,000.00			2.80			
25	WUSA	11/05/12	11/05/12	Letterman	CM	1135P-1237A	M-----	:30	1	\$1,500.00	P-1	1.30	NM	1	\$1,500.00
				Late Night with David Letterman											
				DAVID LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,500.00			1.30			
26	WUSA	11/05/12	11/05/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$2,500.00	P-1	1.90	NM	1	\$2,500.00
				The Price is Right											
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$2,500.00			1.90			
27	WUSA	11/05/12	11/05/12	DT	CM	9a-3p	M-----	:30	1	\$2,500.00	P-1	1.40	NM	1	\$2,500.00
				Soaps		(12:30 PM-3:00 PM)									
				SOAP ROT/THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$2,500.00			1.40			
28	WUSA	11/05/12	11/05/12	Late Late Show	CM	1237-137AM	M-----	:30	1	\$450.00	P-2	0.50	NM	1	\$450.00
				Late Late Show											
				CRAIG FERGUSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$450.00			0.50			
29	WUSA	11/05/12	11/05/12	9 News @ Noon	CM	12-1230P	M-----	:30	1	\$2,000.00	P-1	2.30	NM	1	\$2,000.00
				9 News @ Noon											
				9 NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$2,000.00			2.30			
30	WUSA	11/05/12	11/05/12		CM	M-Sa 137-207x	M-----	:30	1	\$125.00	P-2	0.30	NM	1	\$125.00

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WUSA

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9 News Now Repeat															
9 News Now REPEAT															
9 NEWS NOW @ 11PM (R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$125.00		0.30			
31	WUSA	11/05/12	11/05/12	3-4p	CM	3-4p	M-----	:30	1	\$800.00	P-1	0.50	NM	1	\$800.00
				The Doctors											
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.50			
32	WUSA	11/05/12	11/05/12	4-5p	CM	4-5p	M-----	:30	1	\$1,200.00	P-1	1.10	NM	1	\$1,200.00
				Dr. Phil											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		1.10			
33	WUSA	11/05/12	11/05/12	430-5a 9 News Now	CM	M-F 430-5a	M-----	:30	1	\$300.00	P-2	0.30	NM	1	\$300.00
				9News Now @ 430a											
9 NEWS NOW @ 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.30			
34	WUSA	11/05/12	11/05/12	5-6a 9 News @ 5a	CM	5-6a	M-----	:30	1	\$800.00	P-1	0.70	NM	1	\$800.00
				9News @ 5a											
9 NEWS NOW @ 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.70			
35	WUSA	11/05/12	11/05/12	9 News @ 5p	CM	5-6p	M-----	:30	1	\$1,000.00	P-2	1.30	NM	1	\$1,000.00
				9 News @ 5p											
9 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		1.30			
36	WUSA	11/05/12	11/05/12	9 News @ 6p	CM	6-630p	M-----	:30	1	\$2,000.00	P-1	1.50	NM	1	\$2,000.00
				9 News @ 6p											
9 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,000.00		1.50			
37	WUSA	11/05/12	11/05/12	6-7a 9 News @ 6a	CM	6-7a	M-----	:30	1	\$850.00	P-1	1.00	NM	1	\$850.00
				9News @ 6a											
9 NEWS NOW @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$850.00		1.00			
38	WUSA	11/05/12	11/05/12	CBS Evening News	CM	630-7p	M-----	:30	1	\$8,000.00	P-1	1.70	NM	1	\$8,000.00
				CBS Evening News											
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$8,000.00		1.70			
39	WUSA	11/05/12	11/05/12	9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$2,500.00	P-1	1.20	NM	1	\$2,500.00
				9 News Tonight 7p											
9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,500.00		1.20			
40	WUSA	11/05/12	11/05/12	CBS This Morning	CM	7-9a	M-----	:30	2	\$400.00	P-1	0.70	NM	2	\$800.00
				CBS This Morning											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$400.00		0.70			
41	WUSA	11/05/12	11/05/12	Entertainment Tonight	CM	730-8P	M-----	:30	1	\$3,000.00	P-1	2.10	NM	1	\$3,000.00
				Entertainment Tonight											
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,000.00		2.10			
42	WUSA	11/05/12	11/05/12		CM	9-10a	M-----	:30	1	\$400.00	P-1	0.70	NM	1	\$400.00

Order / Rev: 724883
 Alt Order #: 06396302
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1287

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				9-10a Inside Edition/Insider												
				INSIDE EDITION/INSIDER												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----					1	\$400.00		0.70				
43	WUSA	11/03/12	11/03/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S-	:30	1	\$4,000.00	P-1	2.80	NM	1	\$4,000.00	
				9 NEWS NOW @ 11PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S-						1	\$4,000.00		2.80				
44	WUSA	11/03/12	11/03/12	LF 1135p-1235a Criminal Minds	CM	1135P-1235A	-----S-	:30	1	\$750.00	P-2	1.70	NM	1	\$750.00	
				CRIMINAL MINDS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S-						1	\$750.00		1.70				
45	WUSA	11/03/12	11/03/12	LF 1235-135a CSI-Miami	CM	1235a-135a	-----S-	:30	1	\$500.00	P-1	0.80	NM	1	\$500.00	
				CSI MIAMI												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S-						1	\$500.00		0.80				
46	WUSA	11/03/12	11/03/12	8-10a Sa CBS This Morn@M CBS This Morning: Saturday	CM	8-10AM	-----S-	:30	1	\$350.00	P-2	1.30	NM	1	\$350.00	
				CBS THIS MORNING SAT												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S-						1	\$350.00		1.30				
47	WUSA	11/03/12	11/03/12	Sat Prime SAT 8-9p	CM	8-9p (8:00 PM-9:00 PM)	-----S-	:30	1	\$4,000.00	P-1	2.80	NM	1	\$4,000.00	
				CRIMETIME SATURDAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S-						1	\$4,000.00		2.80				
48	WUSA	11/04/12	11/04/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S	:30	1	\$4,000.00	P-1	2.80	NM	1	\$4,000.00	
				9 NEWS NOW @ 11PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S						1	\$4,000.00		2.80				
49	WUSA	11/04/12	11/04/12	Sun Prime A 60 Minutes	CM	7-8P	-----S	:30	1	\$50,000.00	P-1	9.10	NM	1	\$50,000.00	
				60 MINUTES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S						1	\$50,000.00		9.10				
50	WUSA	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$4,000.00	P-1	2.30	NM	1	\$4,000.00	
				CBS NEWS SUN MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S						1	\$4,000.00		2.30				
51	WUSA	11/01/12	11/01/12	10-11a Let's Make a Deal	CM	10-11a	---T---	:30	1	\$1,500.00	P-1	1.00	NM	1	\$1,500.00	
				LET'S MAKE A DEAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	---T---						1	\$1,500.00		1.00				
52	WUSA	11/01/12	11/01/12	Thu Prime C Elementary	CM	10-11P	---T---	:30	1	\$16,000.00	P-1	4.60	NM	1	\$16,000.00	
				ELEMENTARY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	---T---						1	\$16,000.00		4.60				
53	WUSA	11/01/12	11/01/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	---T---	:30	1	\$4,000.00	P-1	2.80	NM	1	\$4,000.00	
				9 NEWS NOW @ 11PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	---T---						1	\$4,000.00		2.80				
54	WUSA	11/01/12	11/01/12		CM	1135P-1237A	---T---	:30	1	\$1,500.00	P-1	1.30	NM	1	\$1,500.00	

Order / Rev: 724883
 Alt Order #: 06396302
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1287

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Letterman											
				Late Night with David Letterman											
				DAVID LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$1,500.00			1.30						
55	WUSA	11/01/12	11/01/12	Price Is Right	CM	11a-12p	---T---	:30	1	\$2,500.00	P-1	1.90	NM	1	\$2,500.00
				The Price is Right											
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$2,500.00			1.90						
56	WUSA	11/01/12	11/01/12	DT	CM	9a-3p	---T---	:30	1	\$2,500.00	P-1	1.40	NM	1	\$2,500.00
				Soaps		(12:30 PM-3:00 PM)									
				SOAP ROT/THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$2,500.00			1.40						
57	WUSA	11/01/12	11/01/12	Late Late Show	CM	1237-137AM	---T---	:30	1	\$450.00	P-2	0.50	NM	1	\$450.00
				Late Late Show											
				CRAIG FERGUSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$450.00			0.50						
58	WUSA	11/01/12	11/01/12	9 News @ Noon	CM	12-1230P	---T---	:30	1	\$2,000.00	P-1	2.30	NM	1	\$2,000.00
				9 News @ Noon											
				9 NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$2,000.00			2.30						
59	WUSA	11/01/12	11/01/12	9 News Now Repeat	CM	M-Sa 137-207x	---T---	:30	1	\$125.00	P-2	0.30	NM	1	\$125.00
				9 News Now REPEAT											
				9 NEWS NOW @ 11PM (R)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$125.00			0.30						
60	WUSA	11/01/12	11/01/12	3-4p	CM	3-4p	---T---	:30	1	\$800.00	P-1	0.50	NM	1	\$800.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$800.00			0.50						
61	WUSA	11/01/12	11/01/12	4-5p	CM	4-5p	---T---	:30	1	\$1,200.00	P-1	1.10	NM	1	\$1,200.00
				Dr. Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$1,200.00			1.10						
62	WUSA	11/01/12	11/01/12	430-5a 9 News Now	CM	M-F 430-5a	---T---	:30	1	\$300.00	P-2	0.30	NM	1	\$300.00
				9News Now @ 430a											
				9 NEWS NOW @ 430AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$300.00			0.30						
63	WUSA	11/01/12	11/01/12	5-6a 9 News @ 5a	CM	5-6a	---T---	:30	1	\$800.00	P-1	0.70	NM	1	\$800.00
				9News @ 5a											
				9 NEWS NOW @ 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$800.00			0.70						
64	WUSA	11/01/12	11/01/12	9 News @ 5p	CM	5-6p	---T---	:30	1	\$1,000.00	P-2	1.30	NM	1	\$1,000.00
				9 News @ 5p											
				9 NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$1,000.00			1.30						
65	WUSA	11/01/12	11/01/12	9 News @ 6p	CM	6-630p	---T---	:30	1	\$2,000.00	P-1	1.50	NM	1	\$2,000.00
				9 News @ 6p											
				9 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---		1	\$2,000.00			1.50						
66	WUSA	11/01/12	11/01/12		CM	6-7a	---T---	:30	1	\$850.00	P-1	1.00	NM	1	\$850.00

Order / Rev: 724883
 Alt Order #: 06396302
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Advertiser: American Crossroads
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6-7a 9 News @ 6a											
				9News @ 6a											
				9 NEWS NOW @ 6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$850.00		1.00			
67	WUSA	11/01/12	11/01/12	CBS Evening News	CM	630-7p	---T---	:30	1	\$8,000.00	P-1	1.70	NM	1	\$8,000.00
				CBS Evening News											
				CBS EVENING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$8,000.00		1.70			
68	WUSA	11/01/12	11/01/12	9 News Tonight 7p	CM	7-730p	---T---	:30	1	\$2,500.00	P-1	1.20	NM	1	\$2,500.00
				9 News Tonight 7p											
				9 NEWS TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,500.00		1.20			
69	WUSA	11/01/12	11/01/12	CBS This Morning	CM	7-9a	---T---	:30	2	\$400.00	P-1	0.70	NM	2	\$800.00
				CBS This Morning											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$400.00		0.70			
70	WUSA	11/01/12	11/01/12	Entertainment Tonight	CM	730-8P	---T---	:30	1	\$3,000.00	P-1	2.10	NM	1	\$3,000.00
				Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$3,000.00		2.10			
71	WUSA	11/01/12	11/01/12	9-10a	CM	9-10a	---T---	:30	1	\$400.00	P-1	0.70	NM	1	\$400.00
				Inside Edition/Insider											
				INSIDE EDITION/INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$400.00		0.70			
72	WUSA	10/31/12	10/31/12	10-11a	CM	10-11a	--W----	:30	1	\$1,500.00	P-1	1.00	NM	1	\$1,500.00
				Let's Make a Deal											
				LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,500.00		1.00			
73	WUSA	10/31/12	10/31/12	9 News @ 11p	CM	M-Su 11-1135p	--W----	:30	1	\$4,000.00	P-1	2.80	NM	1	\$4,000.00
				9 News @ 11p											
				9 NEWS NOW @ 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$4,000.00		2.80			
74	WUSA	10/31/12	10/31/12	Letterman	CM	1135P-1237A	--W----	:30	1	\$1,500.00	P-1	1.30	NM	1	\$1,500.00
				Late Night with David Letterman											
				DAVID LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,500.00		1.30			
75	WUSA	10/31/12	10/31/12	Price Is Right	CM	11a-12p	--W----	:30	1	\$2,500.00	P-1	1.90	NM	1	\$2,500.00
				The Price is Right											
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,500.00		1.90			
76	WUSA	10/31/12	10/31/12	DT	CM	9a-3p	--W----	:30	1	\$2,500.00	P-1	1.40	NM	1	\$2,500.00
				Soaps											
				(12:30 PM-3:00 PM)											
				SOAP ROT/THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,500.00		1.40			
77	WUSA	10/31/12	10/31/12	Late Late Show	CM	1237-137AM	--W----	:30	1	\$450.00	P-1	0.50	NM	1	\$450.00
				Late Late Show											
				CRAIG FERGUSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$450.00		0.50			
78	WUSA	10/31/12	10/31/12		CM	12-1230P	--W----	:30	1	\$2,000.00	P-1	2.30	NM	1	\$2,000.00

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Advertiser: American Crossroads
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9 News @ Noon															
9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$2,000.00		2.30			
79	WUSA	10/31/12	10/31/12	9 News Now Repeat	CM	M-Sa 137-207x	--W----	:30	1	\$125.00	P-2	0.30	NM	1	\$125.00
9 News Now REPEAT															
9 NEWS NOW @ 11PM (R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$125.00		0.30			
80	WUSA	10/31/12	10/31/12	3-4p	CM	3-4p	--W----	:30	1	\$800.00	P-1	0.50	NM	1	\$800.00
The Doctors															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$800.00		0.50			
81	WUSA	10/31/12	10/31/12	4-5p	CM	4-5p	--W----	:30	1	\$1,200.00	P-1	1.10	NM	1	\$1,200.00
Dr. Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$1,200.00		1.10			
82	WUSA	10/31/12	10/31/12	430-5a 9 News Now	CM	M-F 430-5a	--W----	:30	1	\$300.00	P-2	0.30	NM	1	\$300.00
9News Now @ 430a															
9 NEWS NOW @ 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$300.00		0.30			
83	WUSA	10/31/12	10/31/12	5-6a 9 News @ 5a	CM	5-6a	--W----	:30	1	\$800.00	P-1	0.70	NM	1	\$800.00
9News @ 5a															
9 NEWS NOW @ 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$800.00		0.70			
84	WUSA	10/31/12	10/31/12	9 News @ 5p	CM	5-6p	--W----	:30	1	\$1,000.00	P-2	1.30	NM	1	\$1,000.00
9 News @ 5p															
9 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$1,000.00		1.30			
85	WUSA	10/31/12	10/31/12	9 News @ 6p	CM	6-630p	--W----	:30	1	\$2,000.00	P-1	1.50	NM	1	\$2,000.00
9 News @ 6p															
9 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$2,000.00		1.50			
86	WUSA	10/31/12	10/31/12	6-7a 9 News @ 6a	CM	6-7a	--W----	:30	1	\$850.00	P-1	1.00	NM	1	\$850.00
9News @ 6a															
9 NEWS NOW @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$850.00		1.00			
87	WUSA	10/31/12	10/31/12	CBS Evening News	CM	630-7p	--W----	:30	1	\$8,000.00	P-1	1.70	NM	1	\$8,000.00
CBS Evening News															
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$8,000.00		1.70			
88	WUSA	10/31/12	10/31/12	9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$2,500.00	P-1	1.20	NM	1	\$2,500.00
9 News Tonight 7p															
9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$2,500.00		1.20			
89	WUSA	10/31/12	10/31/12	CBS This Morning	CM	7-9a	--W----	:30	2	\$400.00	P-1	0.70	NM	2	\$800.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						2	\$400.00		0.70			
E 90	WUSA	10/31/12	10/31/12		CM	730-8P	--W----	:30	1	\$3,000.00	P-1	2.10	NM	1	\$3,000.00

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ENTERTAINMENT TONIGHT															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1		\$3,000.00		2.10					
91	WUSA	10/31/12	10/31/12	9-10a	CM	9-10a	--W----	:30	1	\$400.00	P-1	0.70	NM	1	\$400.00
INSIDE EDITION/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1		\$400.00		0.70					
Totals														95	\$254,500.00